

Miss Malaysia Kebaya makes stylish return to Kuala Lumpur

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Traditional outfits in pretty colours being modelled during the Miss Malaysia Kebaya fashion show in Kuala Lumpur. — Photos: SHAARI CHEMAT/The Star

THE Miss Malaysia Kebaya (MMK) Fashion Show was held for the first time since the Covid-19 pandemic in Kuala Lumpur.

As guests enjoyed afternoon tea at the Botanist Lounge and Bar of Parkroyal Collection Kuala Lumpur hotel, models paraded in beautiful traditional outfits with contemporary touches.

They showed off the kebaya Nyonya as well as kaftan pieces and cheongsam. Guests were taken by the vibrant colours of the garments and the floral motifs of the sarong.

They were suitable for evening wear, especially the kaftans with their bold prints. MMK founder Dr Jason Hee said the pageant gained recognition from Tourism, Arts and Culture Ministry in 2012 to showcase the kebaya.

“We have held events to promote the kebaya in several states.

“At the height of the Covid-19 pandemic, those in the fashion industry, including models, suffered.

“But we are slowly recovering,” he said.

MMK will organise several shows in the Klang Valley and the finale will take place on Oct 30 at Parkroyal Collection.

The outfits at the fashion show were by Yans Collection by Yani Bakhtiar, Emerald Brilliant Tailored Cheongsam and MMK Kebaya Nyonya.

The event also incorporated modest wear.